

For Release November 13, 2025 9:00 AM EST, 6:00 AM PST

LiveWorld Reports Third Quarter 2025 Financial Results

LiveWorld continues to increase its AI investment

Campbell, California and New York City – November 13, 2025 – LiveWorld, Inc. (OTC Markets: LVWD), today announced financial results for third quarter 2025.

Q3 2025 Financial and Business Highlights

- Total three months revenues of \$2.8 million
- Healthcare revenues of \$2.6 million in Q3 2025
- Net income from operations of \$195,000
- Net Cash of \$6.0 million

Management Commentary

“Our third quarter of 2025 saw a reduction of total revenues when compared to the same quarter of 2024 of approximately 9%. The industry and our clients are working in an unpredictable market and have reduced their marketing spend in 2025. We believe this unpredictable market will continue for the rest of the year and into 2026,” commented David Houston, Chief Financial Officer of LiveWorld. “Even as we increased our investment in AI, new products, and new market segments, efficient financial management and strong margins enabled us to be profitable for the quarter recording net income of approximately \$195,000.”

The Company said it will continue to look to make increased investments in its AI programs which may impact future earnings.

“AI isn’t replacing people — Done best, it’s elevating them. LiveWorld is investing in AI enablement across the agency and launching AI solutions that give healthcare marketers clarity instead of complexity, insight instead of noise, and more value for their money, said Peter Friedman, Chairman and CEO, LiveWorld. “We are defining what it means to use AI responsibly: human intelligence in the lead, AI amplifying the work. That’s how we help brands engage safely, authentically, and with greater results.”

Financial Review for the Three and Nine Months Ended September 30, 2025

Total revenues for the three months ended September 30, 2025 were approximately \$2.8 million, as compared to approximately \$3.1 million for the three months ended September 30, 2024. This was a decrease of approximately \$289,000 or 9% period-over-period.

Total revenues for the nine months ended September 30, 2025 were approximately \$8.1 million, as compared to approximately \$8.5 million for the nine months ended September 30, 2024. This was a decrease of approximately \$417,000 or 5% period-over-period.

The company reported a net income for the three months of approximately \$195,000 or 7% of total revenues. This compares to net income of approximately \$291,000 or 9% of total revenues reported for the three months of 2024. This was a reduction of approximately 33% when comparing the two periods.

The company reported a net loss for the nine months of approximately \$172,000 or 2% of total revenues. This compares to net loss of approximately \$341,000 or 4% of total revenues reported for the nine months of 2024. This was a reduction of approximately 49% when comparing the two periods.

The company finished the quarter with approximately \$7.7 million in cash and cash equivalents, compared to approximately \$6.6 million at the end of 2024. The net cash available for operations was approximately \$6.0 million at the end of September 30, 2025, compared to the \$6.2 million at the end of 2024. The company defines net cash available for operations as cash, less media expenditure commitments.

Detailed financial information may be downloaded at www.liveworld.com/ir or at <https://www.otcm Markets.com/stock/LVWD/overview>.

About LiveWorld

LiveWorld is a social-first digital agency and software company that unlocks the full potential of social media to transform customer relationships through integrated compliance, engagement, and insight solutions. We provide brand marketers bold creative rooted in strategy that captivates and resonates, social moderation and engagement that activates interactions, software and AI that enriches and scales customer experiences, and compliance that enables and accelerates digital programs.

With over 29 years of making connections, we leverage our social media DNA to deliver emotion-driven behavior change through digital campaigns with a human touch. LiveWorld clients include the number one brands in pharmaceuticals, healthcare, and financial-travel services. LiveWorld is headquartered in Campbell, California, with an additional office in New York City. Learn more at www.liveworld.com and [@LiveWorld](https://twitter.com/LiveWorld).

"Safe Harbor" Statement Under The Private Securities Litigation Reform Act

This press release may contain forward-looking information concerning LiveWorld plans, objectives, future expectations, forecasts and prospects. These statements may include those regarding LiveWorld's current or future financial performance including but not limited to lists of clients, revenue and profit, use of cash, investments, relationships and the actual or potential impact of stock option expense, and the results of its product development efforts. Actual results may differ materially from those expressed in the forward- looking statements made as a result of, among other things, final accounting adjustments and results, LiveWorld's ability to attract new clients and preserve or expand its relationship with existing clients, LiveWorld's ability to retain and attract high quality employees, including its management staff, the ability to deliver new innovative products in a timely manner, changing accounting treatments, and other risks applicable to the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof, and the Company undertakes no obligation to update these forward-looking statements to reflect subsequent events or circumstances.

LiveWorld Contacts

IR Contact:



David Houston
LiveWorld
dhouston@liveworld.com
(408) 615-8496

PR Contact:
Matthew Hammer
LiveWorld
mhammer@liveworld.com
(737) 212-9739

LIVEWORLD, INC.
UNAUDITED CONDENSED BALANCE SHEETS
(In thousands, except share data)

| | <u>September 30</u> <u>2025</u> | <u>December 31,</u> <u>2024</u> |
|--|------------------------------------|------------------------------------|
| ASSETS | | |
| Current assets | | |
| Cash and cash equivalent | \$ 7,685 | \$ 6,603 |
| Accounts receivable, net | 1,761 | 682 |
| Prepaid expenses | 315 | 290 |
| Total current assets | 9,761 | 7,575 |
| Property and equipment, net | 21 | 33 |
| Other assets | 27 | 27 |
| Total assets | \$ 9,809 | \$ 7,635 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities | | |
| Accounts payable | \$ 320 | \$ 182 |
| Accrued employee expenses | 605 | 1,068 |
| Other accrued liabilities | 1,671 | 413 |
| Deferred revenue | 2,031 | 860 |
| Total current liabilities | 4,627 | 2,523 |
| Total liabilities | 4,627 | 2,523 |
| Stockholders' equity | | |
| Common stock: \$0.001 par value, 100,000,000 shares authorized 45,633,442 issued and outstanding as of September 30, 2025, and December 31, 2024, respectively | 34 | 34 |
| Additional paid-in capital | 144,693 | 144,451 |
| Accumulated deficit | (139,545) | (139,373) |
| Total stockholders' equity | 5,182 | 5,112 |
| Total liabilities and stockholders' equity | \$ 9,809 | \$ 7,635 |

LIVEWORLD, INC.
CONDENSED STATEMENT OF OPERATIONS
(In thousands, except per share data)

| | Three Months Ended | | Nine Months Ended | |
|--|---------------------------|-------------|--------------------------|-------------|
| | September 30, | | September 30, | |
| | 2025 | 2024 | 2025 | 2024 |
| Total revenues | \$ 2,842 | \$ 3,131 | \$ 8,073 | \$ 8,490 |
| Cost of revenues | 1,335 | 1,558 | 4,171 | 4,702 |
| Gross Margin | 1,507 | 1,573 | 3,902 | 3,788 |
| Operating Expense | | | | |
| Product development | 359 | 294 | 996 | 811 |
| Sales and marketing | 369 | 301 | 1,264 | 1,271 |
| General and administrative | 612 | 687 | 1,860 | 2,028 |
| Total operating expense | 1,340 | 1,282 | 4,120 | 4,110 |
| Income from operations | 167 | 291 | (218) | (322) |
| Income before tax | 167 | 291 | (218) | (322) |
| Other Income | 32 | 1 | 69 | 4 |
| Provision for income taxes | 4 | 1 | 23 | 23 |
| Net income from operations | 195 | 291 | (172) | (341) |
| Earnings per share analysis from operations: | | | | |
| Basic income per share | \$ 0.00 | \$ 0.01 | \$ (0.00) | \$ (0.01) |
| Shares used in computing basic loss per share | 45,633,442 | 45,633,442 | 45,633,442 | 45,633,442 |
| Diluted net income (loss) per share | \$ 0.00 | \$ 0.01 | \$ (0.00) | \$ (0.01) |
| Shares used in computing diluted income (loss) per share | 54,992,048 | 55,116,047 | 45,633,442 | 45,633,442 |
| Departmental allocation of stock-based compensation: | | | | |
| Cost of revenues | \$ 21 | \$ 21 | \$ 62 | \$ 58 |
| Product development | 6 | 5 | 15 | 14 |
| Sales and marketing | 8 | 8 | 24 | 25 |
| General and administrative | 47 | 49 | 141 | 142 |
| Total stock-based compensation | \$ 82 | \$ 83 | \$ 242 | \$ 239 |

LIVEWORLD, INC.
CONDENSED STATEMENTS OF CASH FLOWS
(In thousands)



| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|---|-----------------|--|-----------------|
| | 2025 | 2024 | 2025 | 2024 |
| Cash flows from operating activities: | | | | |
| Net income (loss) | \$ 195 | \$ 291 | \$ (172) | \$ (341) |
| Adjustments to reconcile net income (loss) provided by (used in) operating activities: | | | | |
| Depreciation of long-lived assets | 5 | 6 | 16 | 19 |
| Stock-based compensation | 82 | 83 | 242 | 239 |
| Changes in operating assets and liabilities: | | | | |
| Accounts receivable | 2,118 | 452 | (1,079) | 72 |
| Other assets | 9 | (43) | (24) | (43) |
| Accounts payable | 103 | (45) | 138 | (61) |
| Accrued liabilities | (13) | 641 | 794 | 436 |
| Deferred revenue | (352) | 13 | 1,171 | 1,220 |
| Net cash provided by (used in) operating activities | <u>2,147</u> | <u>1,398</u> | <u>1,086</u> | <u>1,541</u> |
| Cash flows from investing activities: | | | | |
| Purchase of property and equipment | ----- | (6) | (4) | (12) |
| Net cash provided by (used in) investing activities | <u>-----</u> | <u>(6)</u> | <u>(4)</u> | <u>(12)</u> |
| Cash flows from financing activities: | | | | |
| Proceeds from exercise of stock options | ----- | ---- | ----- | ---- |
| Net cash provided by (used for) financing activities | <u>-----</u> | <u>----</u> | <u>-----</u> | <u>----</u> |
| Change in cash and cash equivalent | 2,147 | 1,392 | 1,082 | 1,529 |
| Cash and cash equivalents, beginning of period | <u>5,538</u> | <u>4,772</u> | <u>6,603</u> | <u>4,635</u> |
| Cash and cash equivalents, end of period | <u>\$ 7,685</u> | <u>\$ 6,164</u> | <u>\$ 7,685</u> | <u>\$ 6,164</u> |
| Supplemental disclosure of non-cash financing and investing activities: | | | | |
| Income tax paid | <u>\$ 4</u> | <u>\$ 1</u> | <u>\$ 23</u> | <u>\$ 23</u> |