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LiveWorld Reports Second Quarter 2026 Financial Results

LiveWorld continues to Increase its AI investment

Campbell, California and New York City – August 12, 2026 – LiveWorld, Inc. (OTC Markets: LVWD), today announced financial results for second quarter 2026.

Three Months 2026 Financial and Business Highlights

- Total three months revenues of $2.9 million – an increase of approximately 9%
- Healthcare revenues of $2.6 million in Q2 2026
- Net loss from operations of $187,000
- Net Cash of $6.5 million

Management Commentary

"Topline revenue increased 9% for the 90 days ended June 30 and 12% for the 180 days ended June 30th," commented David Houston, Chief Financial Officer of LiveWorld. "During the second quarter, we increased our investment in LiveInsight AI™, which contributed to a higher operating cost compared with 2025. As we move through the third and fourth quarters of 2026, we expect to further accelerate our investment in the development and marketing of LiveInsight AI, which will continue to impact LiveWorld's operating income."

"Our flagship intelligence system product LiveInsight AI" continues on track for rollout this Fall," said Peter Friedman, Chaiman & CEO. "Ultimately we expect LiveInsight AI to be a new line of revenue streams for us and also propel growth in our digital agency marketing services and content moderation business as well."

Financial Review for the Three and Six Months Ended June 30, 2026

Total revenues for the three months ended June 30, 2026, were approximately $2.9 million, as compared to approximately $2.7 million for the three months ended June 30, 2025. This was an increase of approximately $230,000 or 9% period-over-period.

Total revenues for the six months ended June 30, 2026, were approximately $5.8 million, as compared to approximately $5.2 million for the six months ended June 30, 2025. This was an increase of approximately $604,000 or 12% period-over-period.

The company reported a net loss for the three months of approximately $187,000 or 6% of total revenues. This compares to net loss of approximately $92,000 or 3% of total revenues reported for the three months of 2025. This was an increase of approximately 104% when comparing the two periods.

The company reported a net loss for the six months of approximately $290,000 or 5% of total revenues. This compares to net loss of approximately $368,000 or 7% of total revenues reported for the three months of 2025. This was a decrease of approximately 21% when comparing the two periods.

The company finished the quarter with approximately $7.4 million in cash and cash equivalents, compared to approximately $7.3 million at the end of 2025. The net cash available for operations was approximately $6.5 million at the end of June 30, 2026, compared to the $5.7 million at the end of 2025. The company defines net cash available for operations as cash, less media expenditure commitments.

Detailed financial information may be downloaded at www.liveworld.com/ir or at https://www.otcmarkets.com/stock/LVWD/overview.

About LiveWorld

LiveWorld is a Human-Led, AI-Powered intelligence systems company. We help brands listen smarter, engage more meaningfully, and act with confidence through intelligence systems, full-service digital agency solutions, and social media content moderation services. With deep expertise in healthcare and pharma, LiveWorld combines compliance, engagement, and insight to transform customer relationships across social and digital channels.

Headquartered in Campbell, California, with an additional office in New York City, LiveWorld serves leading brands in healthcare and beyond. Learn more at www.liveworld.com and follow @LiveWorld.

"Safe Harbor" Statement Under The Private Securities Litigation Reform Act

This press release may contain forward-looking information concerning LiveWorld plans, objectives, future expectations, forecasts and prospects. These statements may include those regarding LiveWorld's current or future financial performance including but not limited to lists of clients, revenue and profit, use of cash, investments, relationships and the actual or potential impact of stock option expense, and the results of its product development efforts. Actual results may differ materially from those expressed in the forward- looking statements made as a result of, among other things, final accounting adjustments and results, LiveWorld's ability to attract new clients and preserve or expand its relationship with existing clients, LiveWorld's ability to retain and attract high quality employees, including its management staff, the ability to deliver new innovative products in a timely manner, changing accounting treatments, and other risks applicable to the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof, and the Company undertakes no obligation to update these forward-looking statements to reflect subsequent events or circumstances.

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LIVEWORLD, INC.
UNAUDITED CONDENSED BALANCE SHEETS
(In thousands, except share data)

	June 30 2026	December 31, 2025
ASSETS		
Current assets		
Cash and cash equivalent	$ 7,441	$ 7,313
Accounts receivable, net	1,939	1,309
Prepaid expenses	320	246
Total current assets	9,700	8,868
Property and equipment, net	24	18
Other assets	28	27
Total assets	$ 9,752	$ 8,913
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Accounts payable	$ 477	$ 242
Accrued employee expenses	863	595
Other accrued liabilities	881	1,555
Deferred revenue	1,940	761
Total current liabilities	4,161	3,153
Total liabilities	4,161	3,153
Stockholders' equity		
Common stock: $0.001 par value, 100,000,000 shares authorized 45,633,442 issued and outstanding as of June 30, 2026 and December 31, 2025 respectively	34	34
Additional paid-in capital	144,893	144,773
Accumulated deficit	(139,336)	(139,047)
Total stockholders' equity	5,590	5,760
Total liabilities and stockholders' equity	$ 9,752	$ 8,913

LIVEWORLD, INC.
CONDENSED STATEMENT OF OPERATIONS
(In thousands, except per share data)

	Three Months Ended June 30, 2026	Three Months Ended June 30, 2025	Six Months Ended June 30, 2026	Six Months Ended June 30, 2025
Total revenues	$ 2,887	$ 2,657	$ 5,836	$ 5,232
Cost of revenues	1,462	1,322	2,869	2,837
Gross Margin	1,425	1,335	2,967	2,395
Operating Expense				
Product development	464	362	892	637
Sales and marketing	456	455	872	895
General and administrative	682	609	1,496	1,249
Total operating expense	1,602	1,426	3,260	2,781
Income from operations	(177)	(91)	(293)	(386)
Income before tax	(177)	(91)	(293)	(386)
Other Income	17	20	33	37
Provision for income taxes	27	19	30	19
Net income from operations	(187)	(92)	(290)	(368)
Earnings per share analysis from operations:				
Basic income per share	$ (0.00)	$ (0.00)	$ (0.01)	$ (0.01)
Shares used in computing basic loss per share	45,633,442	45,633,442	45,633,442	45,633,442
Diluted net income (loss) per share	$ (0.00)	$ (0.00)	$ (0.01)	$ (0.01)
Shares used in computing diluted income (loss) per share	45,633,442	45,633,442	45,633,442	45,633,442
Departmental allocation of stock-based compensation:				
Cost of revenues	$ 13	$ 21	$ 29	$ 41
Product development	4	5	10	10
Sales and marketing	3	8	8	16
General and administrative	30	47	73	93
Total stock-based compensation	$ 50	$ 81	$ 120	$ 160

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LIVEWORLD, INC.
CONDENSED STATEMENTS OF CASH FLOWS
(In thousands)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2026	**2025**	**2026**	**2025**
Cash flows from operating activities:				
Net income (loss)	$ (187)	$ (92)	$ (290)	$ (368)
Adjustments to reconcile net income (loss) provided by (used in) operating activities:				
Depreciation of long-lived assets	4	5	8	11
Stock-based compensation	50	81	120	160
Changes in operating assets and liabilities:				
Accounts receivable	870	(1,537)	(630)	(3,197)
Other assets	100	137	(74)	(32)
Accounts payable	10	5	235	35
Accrued liabilities	(287)	1,370	(405)	807
Deferred revenue	91	524	1,179	1,523
Net cash provided by (used in) operating activities	651	493	143	(1,061)
Cash flows from investing activities:				
Purchase of property and equipment	(6)	-----	(15)	(4)
Net cash provided by (used in) investing activities	(6)	-----	(15)	(4)
Cash flows from financing activities:				
Proceeds from exercise of stock options	------	-----	------	-----
Net cash provided by (used for) financing activities	------	-----	------	-----
Change in cash and cash equivalent	645	493	128	(1,065)
Cash and cash equivalents, beginning of period	6,796	5,045	7,313	6,603
Cash and cash equivalents, end of period	$ 7,441	$ 5,538	$ 7,441	$ 5,538
Supplemental disclosure of non-cash financing and investing activities:				
Income tax paid	$ 27	$ 19	$ 30	$ 19